EXHIBITION & SPONSORSHIP PROSPECTUS

EUROSPINE 2017

11-13 October 2017
CCD – Convention Centre Dublin, Ireland
www.eurospine2017.eu
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<td>21</td>
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</tbody>
</table>
Dear colleagues,

It gives us great pleasure to invite you to the annual meeting of EUROSPINE 2017 in Dublin and offer you a Cead Mile Failte go hEireann or a hundred thousand welcomes to Ireland.

The Dublin conference centre is centrally placed in our capital city which offers many historical, cultural and entertainment activities. There are many hotels within walking distance or a short tram or taxi ride away.

The overall scientific programme will take the familiar form that has been established over the last few years. This has been successful in advancing our spinal society meeting to the highest international standards. You can be sure of advancing your knowledge and renewing old and making new contacts.

October is the start of the winter in Ireland with temperatures varying between 5°C and 15°C. It is likely to be changeable and possibly wet (60% chance). It was no accident that the Romans called Ireland Hibernia (Latin for winter). You can be assured however of a warm welcome. Dublin has become a very popular tourist centre so it is easy to arrange additional excursions or activities as required.

So we would invite you to come and be educated, refreshed and entertained. The EUROSPINE Network Experience @ Guinness Storehouse will give you an opportunity to sample some of the best aspects of Irish music, refreshment and entertainment in a convivial multi centre space.

Yours sincerely,

Your local hosts,
Ciaran Bolger,
consultant neurosurgeon

Frank Dowling,
consultant orthopaedic surgeon

Dear EUROSPINE Members, Colleagues and Guests,

It would be an honour to welcome you to the upcoming EUROSPINE annual meeting, taking place in the beautiful historical city of Dublin in 2017.

EUROSPINE is the largest spine society in Europe, having grown from 452 to over 1,000 members since 2010. 25 national European societies have joined EUROSPINE through EuSSAB, further increasing our membership base by approximately 6,850 associate members. This success is testament to our strength as an organisation on an international level, with an important impact on clinical care, education, research, communication and knowledge transfer. The EUROSPINE Annual Meeting attracts several thousand participants from more than 80 countries who want to learn about improving spine care for patients through the latest advances in research and clinical findings, and who enjoy networking with the best and the brightest in spine research and care.

The 2017 EUROSPINE Annual Meeting is the international spine forum which will cover diversified topics such as the European Spine Course Diploma (ESCD) education programme, applying for Task Force Research Grants and Fellowships to improve your clinical or research skills, or Spine Tango: a Europe-wide Spine Registry, and so much more.

Visit the exhibition for a first-hand experience with state-of-the-art research and the latest technologies. Talk to your colleagues, make new friends and be part of a great network. Above all, enjoy the presentations, posters, abstracts, and debates on controversial issues.

If you are interested in learning about the best in spine medicine which Europe (and the world) has to offer, then Dublin is the place to be in October 2017. I look forward to meeting you there!

Sincerely,

Margareta Nordin
EUROSPINE President 2016-2017
EUROSPINE, the Spine Society of Europe
Founded: 26 June 1998 in Innsbruck, Austria
Formerly: European Spine Society (ESS); European Spinal Deformity Society (ESDS)

The aims of EUROSPINE, the Spine Society of Europe are to stimulate the exchange of knowledge and ideas in the field of research, prevention and treatment of spine diseases and related problems, and to coordinate efforts undertaken in European countries for further development in this field.

EXECUTIVE COMMITTEE 2016
President: Michael Ogon
Vice President: Margareta Nordin
Past President: Haluk Berk
Secretary: Thomas R. Blattert
Treasurer: Finn Bjarke Christensen
Assistant Treasurer: Marco Teli
Education Council: Joerg Franke
Meeting Council: Stavros Stavridis
Research Council: Björn Rydevik
Membership Council: Christoph J. Siepe

LOCAL HOSTS
Ciaran Bolger, Beaumont Hospital, Dublin, Ireland
Frank Dowling, Dublin, Ireland
EUROSPINE Congress Statistics

DELEGATE NUMBERS

<table>
<thead>
<tr>
<th>Congress</th>
<th>Total no. of attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barcelona 2005</td>
<td>1,607</td>
</tr>
<tr>
<td>Istanbul 2006</td>
<td>1,886</td>
</tr>
<tr>
<td>Brussels 2007</td>
<td>1,693</td>
</tr>
<tr>
<td>Warsaw 2009</td>
<td>1,800</td>
</tr>
<tr>
<td>Vienna 2010</td>
<td>2,150</td>
</tr>
<tr>
<td>Milan 2011</td>
<td>2,400</td>
</tr>
<tr>
<td>Liverpool 2013</td>
<td>2,156</td>
</tr>
<tr>
<td>Lyon 2014</td>
<td>2,347</td>
</tr>
<tr>
<td>Copenhagen 2015</td>
<td>2,237</td>
</tr>
</tbody>
</table>

DELEGATES BY GEOGRAPHICAL AREA 2013-2015

<table>
<thead>
<tr>
<th>Continent</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>2,5%</td>
</tr>
<tr>
<td>Asia</td>
<td>20%</td>
</tr>
<tr>
<td>Australia</td>
<td>1%</td>
</tr>
<tr>
<td>Europe</td>
<td>52%</td>
</tr>
<tr>
<td>Middle East</td>
<td>8%</td>
</tr>
<tr>
<td>North America</td>
<td>8,5%</td>
</tr>
<tr>
<td>South America</td>
<td>8%</td>
</tr>
</tbody>
</table>
EXHIBITOR NUMBERS

<table>
<thead>
<tr>
<th>Congress</th>
<th>Exhibition sqm. net sold</th>
<th>Total no. of companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barcelona 2005</td>
<td>1,467</td>
<td>42</td>
</tr>
<tr>
<td>Istanbul 2006</td>
<td>2,185</td>
<td>86</td>
</tr>
<tr>
<td>Brussels 2007</td>
<td>2,820</td>
<td>120</td>
</tr>
<tr>
<td>Warsaw 2009</td>
<td>1,893</td>
<td>104</td>
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<tr>
<td>Vienna 2010</td>
<td>2,500</td>
<td>135</td>
</tr>
<tr>
<td>Milan 2011</td>
<td>2,668</td>
<td>140</td>
</tr>
<tr>
<td>Liverpool 2013</td>
<td>2,604</td>
<td>125</td>
</tr>
<tr>
<td>Lyon 2014</td>
<td>3,207</td>
<td>160</td>
</tr>
<tr>
<td>Copenhagen 2015</td>
<td>3,190</td>
<td>166</td>
</tr>
</tbody>
</table>

TOP 10 SPECIALTIES INDICATED FROM ALL 2015 PARTICIPANTS

<table>
<thead>
<tr>
<th>Speciality</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spinal Surgery</td>
<td>52%</td>
</tr>
<tr>
<td>Trauma Surgery</td>
<td>14%</td>
</tr>
<tr>
<td>Research</td>
<td>8%</td>
</tr>
<tr>
<td>Orthopaedic Surgery</td>
<td>6%</td>
</tr>
<tr>
<td>Neurosurgery</td>
<td>5%</td>
</tr>
<tr>
<td>Sports Medicine</td>
<td>4%</td>
</tr>
<tr>
<td>Paediatric Surgery</td>
<td>4%</td>
</tr>
<tr>
<td>Rehabilitation/Phys. Medicine</td>
<td>3%</td>
</tr>
<tr>
<td>Rheumatology</td>
<td>2%</td>
</tr>
<tr>
<td>Neurology</td>
<td>2%</td>
</tr>
</tbody>
</table>
Congress Date & Venue

Dates
11-13 October 2017

Address
CONVENTION CENTRE DUBLIN (CCD)
Spencer Dock, North Wall Quay
Dublin 1, Ireland
www.theccd.ie

EUROSPINE 2017 will be held at the Convention Centre Dublin (CCD). The congress centre is located halfway between the airport and the city centre and is easily accessible by metro or bus.

Dublin is a small and compact city, with a great transport infrastructure, making it easy to get around! Offering an excellent road, rail and tram network, over 10,000 taxis (with very friendly drivers!), and a fantastic “dublinbikes” scheme, arrival at the CCD is easy.

Dublin Airport serves 34 airlines, with 180 routes, and daily flights to all major UK and European cities. Ferry services from Dublin, Dun Laoghaire and Rosslare ports also make it easy to bring in equipment and goods from the UK and beyond.

The CCD is a truly iconic building, inside and out. The CCD quickly became a landmark building on Dublin’s skyline when it opened in 2010. Its stunning glass-fronted atrium gives visitors panoramic views of the River Liffey, Dublin city centre and the Wicklow mountains. The building offers 22 multi-functional rooms suitable for meetings, banquets, conferences and exhibitions of all shapes and sizes, and was designed with the delegate experience in mind.
Main Topics

- Basic science: biology, biomechanics
- Cervical spine
- Adult and paediatric deformity
- Degenerative spine
- Trauma
- Tumour and infection
- New techniques (MISS, biomaterials, bioagents)
- Imaging and patient safety
- (Advanced) spinal rehabilitation

Preliminary Programme Grid EUROSPINE 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Tue, 10 Oct</th>
<th>Wed, 11 Oct</th>
<th>Thu, 12 Oct</th>
<th>Fri, 13 Oct</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td></td>
<td>Scientific Session 8:30</td>
<td>Scientific Session 8:30</td>
<td>Scientific Session 8:30</td>
</tr>
<tr>
<td>9:00</td>
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<tr>
<td>9:30</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td></td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>10:30</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>11:00</td>
<td>Pre-Day Courses</td>
<td>Scientific Session 10:30</td>
<td>Scientific Session 10:30</td>
<td>Scientific Session 10:30</td>
</tr>
<tr>
<td>11:30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td></td>
<td>Lunch Workshops 12:00</td>
<td>Lunch Workshops 12:00</td>
<td>Lunch Workshops 12:00</td>
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<tr>
<td>12:30</td>
<td></td>
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<tr>
<td>13:00</td>
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<td>13:30</td>
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<tr>
<td>14:00</td>
<td></td>
<td>Scientific Session 14:00</td>
<td>Scientific Session 14:00</td>
<td>Scientific Session 14:00</td>
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<tr>
<td>14:30</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>15:00</td>
<td></td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>15:50</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td></td>
<td>Scientific Session 15:50</td>
<td>Scientific Session 15:50</td>
<td>Scientific Session 15:50</td>
</tr>
<tr>
<td>17:00</td>
<td></td>
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</tr>
<tr>
<td>17:30</td>
<td>Welcome Reception 17:30</td>
<td>General Assembly 17:30</td>
<td></td>
<td></td>
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<tr>
<td>18:00</td>
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<tr>
<td>18:30</td>
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<tr>
<td>19:00</td>
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</tr>
<tr>
<td>19:30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>from 20:00</td>
<td></td>
<td>EUROSPINE Network Experience</td>
<td></td>
<td></td>
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<tr>
<td>20:00</td>
<td></td>
<td>@ Guinness Storehouse 20:00</td>
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</tr>
</tbody>
</table>
CME Accreditation

An application will be made to the EACCME® for CME accreditation of this event. Further details will be available on the congress website: www.eurospine2017.eu.

Call for Papers

Abstracts must be submitted online at www.eurospine.org, which also includes the submission guidelines and information on the reviewing process.

Submission deadline: Wednesday, 1 March 2017

Congress scientific secretariat:
EUROSPINE, the Spine Society of Europe
Judith Reichert Schild
Email: info@eurospine.org

Networking Programme

Welcome Reception
Wednesday, 11 October 2017 | 17:30–19:00
CCD Dublin

EUROSPINE Network Experience @ Guinness Storehouse
Thursday, 12 October 2017 | 20:00–23:30
Guinness Storehouse
Important Dates to Remember

FOR INDUSTRY

Monday, 10 October 2016
Online exhibition application opening

Monday, 28 November 2016
Industry meeting/site inspection

Wednesday, 1 February 2017
First deadline for sponsoring &
exhibition application

Spring 2017
Technical manual becomes available
Start booth allocation

Friday, 2 June 2017
Deadline for settlement of final payment
for sponsoring & exhibition
Last date for cancellations with partial
refund

FOR DELEGATES

Thursday, 1 December 2016
Online registration opening

Thursday, 15 December 2016
Abstract submission opening

Wednesday, 1 March 2017
Deadline for abstract submission

Tuesday, 20 June 2017
Early registration deadline

Tuesday, 19 September 2017
Late registration deadline

EUROSPINE 2017 – CCD, Dublin, Ireland
11–13 October 2017

For more Information, please refer to the congress website
www.eurospine2017.eu
EUROSPINE is interested in long term partnerships with medical technology companies: on the one hand to ease the collaboration over the years, and on the other hand to strengthen and develop mutual points of interest.

With your support we want to remain the driving force and your primary and preferred partner in all spine-related disciplines.

**Promotional activities and visibility**
EUROSPINE does have a proven track record as experienced, well-credited organiser of high-level scientific meetings. EUROSPINE is a fast growing society and the reference for spine activities within Europe. We are in the position of offering a range of exclusive benefits and rights which will enhance your visibility in the spine world. With this aim we have developed three levels of partnership programmes, which will not only cover promotional activities during our annual meeting, but also provide several attractive options for activities throughout the year.

For more details, please contact:
EUROSPINE Administration, Judith Reichert Schild, info@eurospine.org
EUROSPINE Task Force Research

EUROSPINE does have an experienced, independent and transparent review process to view grant applications with our “Task Force Research” group. With this we can guarantee appropriate handling, documentation and monitoring of agreed grants, free of any conflicts of interest.

EUROSPINE Task Force for Research (TFR) invites every year applications for project funding. We encourage interested companies to contact us and submit proposals. We are open to discuss your projects and ideas.

For more details, please contact:
EUROSPINE Administration, Julie-Lyn Noel, noel@eurospine.org

Travel Grants

These aim at providing all colleagues from Europe and beyond the opportunity to attend this meeting, regardless of their individual economic situation. The responsibility for selection rests with the organising committee. Financial support and waived registration fee will be made available for applicants who fulfil the following criteria: age is 35 years or below, having a submitted abstract which is accepted for oral or poster presentation, as well as a current CV must be submitted. Supporters will be acknowledged in the final programme’s sponsors & exhibitors section. There is no limit to the number of Travel Grants that companies can provide. Contribution for industry-supported travel grants: €1,200 (waived registration fee and €500 travel support)

Industry Lunch Workshops

Companies are invited to schedule industry sessions within the framework of the official scientific programme of the congress. Please indicate the principal topic of the session and the organising committee will endeavour to allocate sessions with divergent topics to the same time slots.

Scheduled from 11–13 October 2017 from 12:00-14:00

<table>
<thead>
<tr>
<th>Room category</th>
<th>Theatre style seating</th>
<th>Costs in Euros per slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room category A</td>
<td>Approx. 180 – 260 pax</td>
<td>€7,500</td>
</tr>
<tr>
<td>Room category B</td>
<td>Approx. 70 – 85 pax</td>
<td>€6,500</td>
</tr>
<tr>
<td>Room category C</td>
<td>Approx. 55 – 65 pax</td>
<td>€5,000</td>
</tr>
</tbody>
</table>

Benefits/Inclusions:
- Time slot
- Room rental with theatre style set-up
- Standard audio/visual equipment (beamer, laptop, screen)
- Publication of the workshop programme in a special section of the final programme and on the congress website
- Opportunity to display a poster announcing the workshop on a designated poster board

General Guidelines for Workshops
- Companies must accept financial responsibility for all aspects of their workshop (incl. registration costs of speakers)
- EUROSPINE 2017 logo may be used only after written authorisation by the organising secretariat
- Companies are requested to provide lunches
- Set-up and dismantling must take place within the time slot booked

«Boost your company’s exposure and name recognition by sponsoring EUROSPINE 2017.»
Congress Material for EUROSPINE 2017

USB sticks – price upon request
USB sticks include the scientific abstracts of EUROSPINE 2017. The purchased amount of USB sticks can be branded with your company logo and distributed at your booth. Please contact the sponsorship and exhibition manager for further details.

Lanyards – €5,000
These will be distributed to all delegates upon registration. Your company’s logo will be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the entire meeting. It is a powerful way to promote your company and will continue to serve as a reminder long after the event. Lanyards to be provided by the company, and given prior approval of the design by the organiser.

‘The Spine Times’, EUROSPINE’s congress newspaper
Receive broad exposure by advertising in the official EUROSPINE congress newspaper, which gives you a perfect opportunity to promote your sponsored lunch workshops or guide traffic to your exhibition booth. Format: Printed, distributed to delegates for free in three issues (Wednesday, Thursday and Friday) at the congress venue and online on the app and meeting website.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price for 1 issue</th>
<th>Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to sponsor dedicated section eg. Picture gallery</td>
<td>€990</td>
<td><img src="image1.png" alt="Sample Image" /></td>
</tr>
<tr>
<td>Your logo will be displayed here along with the following acknowledgment: “This page/picture gallery is brought to you by...”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page advert</td>
<td>€1,350</td>
<td><img src="image2.png" alt="Sample Image" /></td>
</tr>
<tr>
<td>1/2 page advert</td>
<td>€2,100</td>
<td><img src="image3.png" alt="Sample Image" /></td>
</tr>
</tbody>
</table>

If you would like to book more than one issue, please contact the sponsorship and exhibition manager.

Staff polo shirts – €5,000
All hostesses/stewards will wear EUROSPINE branded polo shirts during the meeting. Your logo will be printed on a shoulder sleeve of the polo shirt.
Website and Digital Items

Presence on the EUROSPINE 2017 website – €500  
www.eurospine2017.eu
All exhibitors will be mentioned on the meeting website. Enhance this entry with a hyperlink to your company website and an additional 30-word company description.

W-Fi – €8,000
All delegates will be provided with a free accessible internet connection. The sponsor will be acknowledged on the Wi-Fi login screen and in the final programme.

EUROSPINE 2017 congress app – price upon request
Support the congress app and benefit from the opportunity to contact all congress delegates by sending a push message (restricted by day and company) via the app to promote for example your lunch workshop or exhibition booth. Your company will also be acknowledged in all promotion of the congress app. Please contact the sponsorship and exhibition manager for further details.

Advertisements – final programme (only digital version available)
The final programme for EUROSPINE 2017 will be available online on the meetings’ website to view and to be downloaded as PDF. It is the major information source in preparation for the meeting.
1/1 inside page ad €1,500
1/2 inside page ad €950

Premises at the Congress Venue

Hospitality suites – prices upon request
Private suites to host meetings with clients and colleagues. Limited availability and price on request, please contact the sponsorship and exhibition manager.

E-poster area – €12,000
The e-poster area will be located centrally and will be used by delegates, speakers and exhibitors. The area will provide several e-poster stations, where posters can be viewed simultaneously. The company can customise the area, however in accordance with the organisers. Acknowledgement will be made in the final programme.

Preview centre and speakers’ lounge – €12,000
The preview centre and speaker lounge will be set up in a dedicated and comfortable foyer area. This is where speakers will preview their presentations and refreshments will be provided. This area can be branded with the sponsor’s logo.

Onsite Branding Opportunities
The venue offers various opportunities to display your company in a favourable position, for example branded digital screens, escalators and water dispensers. A separate document listing all opportunities is available, please contact the sponsorship and exhibition manager.
The exhibition area of EUROSPINE 2017 is located in the Forum (Ground Level) & the Liffey (Level 1).
Application for Exhibition

**Please note:**
Exhibition space at EUROSPINE 2017 is limited compared to previous years. It is therefore highly recommended to send applications in time until the first application deadline on Wednesday, 1 February 2017.

Application for exhibition space can be submitted online via the congress website: [www.eurospine2017.eu](http://www.eurospine2017.eu) or with the downloadable exhibition application form, sent until Wednesday, 1 February 2017, via email to:

Mondial Congress & Events
Ellen Valckenaere
Operngasse 20B, 1040 Vienna, Austria
Tel: +43 1 588 04 143
Email: valckenaere@mondial-congress.com

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of EUROSPINE 2017.

Any signed agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

**Please note:** Surveys among EUROSPINE congress participants are not allowed!

**“Space only” rental**
Space is rented in 9 sqm steps only (min. 9 sqm).

The following prices are for floor space only:
- €685/sqm for 9–27 sqm
- €620/sqm from 36 sqm

*All prices quoted are excl. local VAT, which will be added if applicable.*

**“Space only” rental includes:**
- Exhibition floor space only
- Two exhibitor badges per 9 sqm rented exhibition space (no access to scientific sessions)
- One complimentary full congress registration per 9 sqm rented exhibition space (access to scientific sessions)
- Cleaning of public areas and gangways
- Acknowledgement on the EUROSPINE 2017 website and in the final programme
- Exhibitors’ technical manual

**“Space only” rental does not include:**
- Partition walls
- Furniture
- Electrical usage
- Stand cleaning
- Anything that is not expressly listed under “Space only” rental.

All these services and more services can be ordered at extra cost and will be available in the Exhibitors’ technical manual.
**Assignment/allocation of space**

Initial space allocation of exhibition space will be made after the above-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition order form. Careful consideration will be given to all requests. However, neither EUROSPINE nor its onsite meeting manager, Mondial Congress & Events, can guarantee that all such requests can be met. EUROSPINE reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.

**Exhibitor registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges per 9 sqm rented exhibition space will be given (no access to scientific sessions). Any additional personnel will be charged with an exhibitor registration fee of €60 per day (€180 for 3 days). Any registered booth will receive at least 1 complementary full congress pass, depending on the size of booth. An exhibitor registration form will be included in the exhibitors’ technical manual. Distributors visiting companies have to obtain a regular day ticket.

**Exhibitors’ technical manual**

An exhibitors’ technical manual outlining all technical aspects of exhibiting will be circulated in spring 2017. It will include:

- Technical details about the venue
- Shipping instructions
- Final exhibition details and information
- Services available to exhibitors and order forms

**Product disclaimer**

EUROSPINE does not, in any manner, endorse any of the company product claims displayed or services provided in the exhibition during the congress.

**Exhibition layout**

Exhibitors occupying space-only booths are required to submit a detailed plan of their booth including height indications for approval to the meeting’s exhibition management company, Mondial Congress & Events. While every effort will be made to preserve the published layout of the exhibition, the organisers shall be entitled to vary the layout if this is in the general interest of the exhibition. All booths must adhere to the rules and regulations of the CCD Dublin and those mentioned in the exhibitors’ technical manual.

The exhibition area of EUROSPINE 2017 is located in the Forum (Ground Level) & the Liffey (Level 1). Main catering areas will be located within the exhibition.

For a better overview, please see pages 8 and 16.

**Preliminary exhibition schedule**

*(to be confirmed and finalised in the exhibitors’ technical manual)*

**Set-up:**

- Monday, 9 October 2017
- Tuesday, 10 October 2017

**Exhibition dates:**

- Wednesday, 11 October 2017
- Thursday, 12 October 2017
- Friday, 13 October 2017

**Dismantling:**

- Friday, 13 October 2017 (start: 14:30 after the break)
General Information & Next Steps

Enquiries for sponsorship opportunities and exhibition applications will be collected until Wednesday, 1 February 2017. Allocation of industry lunch workshops and/or sponsorship items will be based on total partnership contribution. After Wednesday, 1 February 2017 all sponsors/exhibitors will be treated on a “first come, first served” basis and will be considered upon availability. It is understood that sponsors and exhibitors must not schedule events which collide with the official congress programme. Any signed agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

All prices are in Euro (€), excluding VAT which will be charged if applicable.

**Payment conditions**
All payments must be made in Euro (€).
Construction of the stand at EUROSPINE 2017 will only be permitted if complete payment is received by Mondial Congress & Events within due time.
To guarantee the reservation, a deposit of 50% of the total cost will be invoiced upon receipt of the completed exhibition application form and is due for payment upon receipt of the invoice. The final balance is due by Friday, 2 June 2017. For bookings made after Friday, 2 June 2017, the full amount is due at the time of reservation.
The same payment schedule applies to all sponsoring items and industry lunch workshop orders.

**Invoice terms**
The organising secretariat will send an invoice for the 50% down payment. Invoices are payable within 14 working days after receipt of the invoice.

**Cancellation policy**
Cancellations and changes to your original booking must be made in writing to Mondial Congress & Events.

**Cancellation fees**
If booking is cancelled until Friday, 2 June 2017, 50% of total cost will be retained.
If booking is cancelled later than Friday, 2 June 2017, 100% of total costs will be retained.

**Accommodation**
Conference Partners is the official housing agency for of EUROSPINE 2017, and will offer you negotiated rates for your accommodation in Dublin. A hotel list will be available on the official congress website www.eurospine2017.eu
For group bookings (10 rooms and above), please contact Conference Partners at eurospine2017@conferencepartners.ie
Warning – fraudulent websites and agencies
The EUROSPINE society, their PCO Mondial Congress & Events and the official housing agency Conference Partners are aware that, in recent years, a number of service providers (eg “Exhibition Housing Services”, “Exhibition Housing Management” and “Trade Show Housing”), have contacted companies who have supported our events, citing a named event, to offer hotel reservation services.

Additionally, we are increasingly being confronted with fake websites which seem to relate to congresses but do neither originate from EUROSPINE nor from Mondial Congress & Events and have not been commissioned by authorised web design agencies.

These imitation sites invite congress participants to supply their personal details and promise, in return, to provide offers for travel and accommodation.

The official housing agency: Conference Partners nor Mondial Congress & Events DO NOT place telephone calls requesting the personal details or credit card information of participants! Please on no account supply your details over the telephone.

The Official Housing Agency Conference Partners and Mondial Congress & Events will always provide you with the official booking forms, either in written format or online. Your personal data will be treated securely and the purchased and paid services are ensured.

Only the official housing agency Conference Partners has access to the officially contracted EUROSPINE 2017 room blocks and rates. Be aware that unauthorised companies might not deliver what they promise in terms of quality and location. Rates and extra charges may be inflated or hefty fees placed on credit cards. We urge exhibitors and sponsors of EUROSPINE to proceed with extreme caution when arranging travel and hotel accommodation through agencies other than Mondial Congress & Events.

Please note that “Exhibition Housing Services”, “Exhibition Housing Management”, “Trade Show Housing” and any other agencies with the exception of the official PCO Mondial Congress & Events and the Official Housing Agency Conference Partners neither represent EUROSPINE, nor have we authorised them to use their names or trademarks on information they send out to exhibitors and sponsors.

If you are contacted by any agency other than Conference Partners and Mondial Congress & Events or have any questions regarding legitimacy please don’t hesitate to contact Conference Partners at eurospine2017@conferencepartners.ie
1. Application for exhibition/sponsoring: In order to be considered for exhibition/sponsoring, the application form must be filled in, completed with a legally competent signature and a company stamp, and delivered to us on time. However, mailing or delivering of the application form for exhibition/sponsoring to the organising secretariat does not constitute a formal agreement that the exhibitor/sponsor will be admitted to participate. Contractual conditions are constituted only after the organising secretariat has sent written confirmation of acceptance to the exhibitor/sponsor. In case of acceptance, exhibitor/sponsor will be bound by the terms and conditions listed in the prospectus and in the application forms for exhibition and sponsorship. The organising secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the exhibition/sponsorship prospectus. Stand spaces cannot, fully or partly, be assigned or sublet by the exhibitor without EUROPINE’s approval. Any company which disobeys the directives of the organising secretariat may be excluded from the exhibition/sponsoring with immediate effect by the organising secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All agreements shall remain in full force and effect in case of merger or acquisition of the contracting company. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Rights and obligations of the exhibitor: The booths may only be used for exhibiting and advertising the exhibitor’s own products, materials or services as described in the application form, but not for the sale of any products. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as working acts, distributing flyers, surveys among participants etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The organising secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition rooms are to be used only during regular opening hours. Prior written permission from the organising secretariat is obligatory for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall. It is the Sponsors’ and Exhibitors’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org code of practice on the promotion of medicines, and Eucomed Medical Technology. All exhibition stand designs must be officially approved and plans need to be submitted by Monday, 7 August 2017.

3. Obligations and rights of organising secretariat:

3. Obligations and rights of organising secretariat:

The organising secretariat reserves the right to revise the time and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition’s time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes.

4. Cancellation by congress organising secretariat – force majeure:

In case of force majeure, the congress organising secretariat has the right to alter or cancel the congress without prior notice, however a notice of the occurrence shall be given by the organising secretariat as soon as reasonably possible. Force majeure shall mean any circumstance beyond the reasonable control of the organising secretariat which prevents or impedes the holding of the congress, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic, earthquake, flood, hurricane, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of the organising secretariat. The organising secretariat shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the congress. The organising secretariat shall, in its sole
discretion, determine the amount of the exhibition fees or sponsorship fees to be refunded, if any.

5. Liability insurance: The organiser provides general guard service and third party insurance at the congress site. Equipment and all related display materials installed by exhibitors are not insured by the organisers, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

6. Set-up of booths: To ensure a smooth course of events, exhibitors must obey all directives and instructions of the organising secretariat regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths. Before setting-up their booths/displays/installations, exhibitors must first contact the organising secretariat and reconfirm placement of the booth as well as inform themselves of any special regulations relating to their booth. For any variation from this norm, specific permission must be obtained in advance from the organising secretariat. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to the rented objects. Booths must be set up and completed during the timeframe designated. An exhibitor or advertising company contracted by the exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or, if any, exhibit to the organising secretariat. The organising secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the organising secretariat, so require. The side and back walls of all stands should be finished on the outside as well as the inside. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an exhibitor not follow the directives of the organising secretariat or not carry out such directives punctually, the organising secretariat reserves the right to take the necessary steps at the cost of the exhibitor. The organising secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. The organising secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the exhibitor is responsible for all costs arising from cancellation.

7. Maintenance of booths and exhibition area: Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in an orderly condition and in an orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from the organising secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor’s cost before the start of the exhibition; cleaning the booth is the exhibitor’s responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth’s structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth’s walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the organising secretariat. Police regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

8. Electrical installations – power consumption: Within the shell scheme rental, a one-twin socket 1KM is
included. Any costs related to a main power supply for a booth and the wattage of the booth’s electric equipment will be invoiced to each exhibitor separately and is not included in the rental fee. Electrical installations within the booth are also at the exhibitor’s expense; however, such installations may only be carried out by an electrician appointed by the organising secretariat. The organising secretariat however is not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

9. Dismantling of booths: The exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the organising secretariat, and no reimbursement will be made for such items. The organising secretariat can demand that exhibitors restore the exhibition area to the original condition at the exhibitor’s expense. If the exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the organising secretariat at the exhibitor’s cost. The exhibitor is liable for the actual cost incurred by the organising secretariat for such removals of abandoned exhibits. Rented items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the organising secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

10. Payments – breach of contract: Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the exhibition/sponsoring prospectus and the application forms for exhibition/sponsoring. The dimensions of floor space, booth measurements and rented items given are approximate. The organising secretariat reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the exhibitor/sponsor. Furthermore, organising secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a reason to declare the contract void. Failure to comply with the rules and regulations will not expose the organising secretariat to any suits or demands by the sponsor/exhibitor/any third party. The exhibitor bears the rental fees. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the organising secretariat will return the part payments received less the sum equivalent to the costs which have arisen for the organising secretariat up to the time of cancellation; the registration fee will not be returned.

11. Bankruptcy or liquidation: In the event of an exhibitor/sponsor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the receiver appointed, the contract with such an exhibitor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the exhibitor under contract shall be forfeit.

12. Place of legislation: In all cases of litigation it is agreed to by the exhibitor that the competency of the duly authorised court in Vienna, Austria is recognised. Electively, the organising secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. Austrian law is to be applied.
Important Dates to Remember

**FOR INDUSTRY**

- **Monday, 10 October 2016**
  Online exhibition application opening

- **Monday, 28 November 2016**
  Industry meeting/Site inspection

- **Wednesday, 1 February 2017**
  First deadline for sponsoring & exhibition application

- **Spring 2017**
  Technical manual becomes available
  Start booth allocation

- **Friday, 2 June 2017**
  Deadline for settlement of final payment for sponsoring & exhibition
  Last date for cancellations with partial refund

**FOR DELEGATES**

- **Thursday, 1 December 2016**
  Online registration opening

- **Thursday, 15 December 2016**
  Abstract submission opening

- **Wednesday, 1 March 2017**
  Deadline for abstract submission

- **Tuesday, 20 June 2017**
  Early registration deadline

- **Tuesday, 19 September 2017**
  Late registration deadline

**EUROSPINE 2017 – CCD, Dublin, Ireland**
11–13 October 2017

For more Information, please refer to the congress website
www.eurospine2017.eu